



FOR IMMEDIATE RELEASE

**FLUX ANNOUNCES ROSTER OF ARTISTS SELECTED
FOR *FLUX PUBLIC ART PROJECTS* MAY 3 – 31, 2016
Over 50 Percent of Artists Represented will be Women**

NEW YORK, NY (April, 2016) – FLUX Public Art Projects, a FLUX Art Fair initiative, today announced an exciting line up of artists' public art installations for its second annual show slated to take place May 3–31, 2016 in several locations throughout Harlem's parks and boulevards. The only contemporary art fair mounted in the neighborhood, FLUX embodies Harlem's creative spirit and cultural significance by bringing together original works by over 40 innovative artists – over 50 percent of whom are women this year.

FLUX advisor and Rush Arts Foundation founder Danny Simmons, points out that, "FLUX is the most deliberately diverse 'fair' that I know of. This diversity extends to works that are fresh and daring and typically not exhibited in many of the mainstream commercial galleries. Leanne's goal to provide artists and the public with new opportunities to engage with challenging and unique ideas from artists of varied backgrounds is commendable. Without FLUX the current artistic landscape would be missing some much needed vibrancy."

Each year FLUX artists are asked to respond to a specific theme; for its second edition they have been challenged to explore the notion of "changing landscapes" – be it physically, metaphorically, or culturally. To further amplify this message, FLUX is bringing the "Fair" outside into the parks and onto the streets – encouraging visitors to experience the neighborhood in a different way. This year, the advisory board, curatorial team, NYC Parks, and New York City Department of Transportation's Art Program reviewed hundreds of applications. "Last Summer we invited Leanne to propose a public art installation for Marcus Garvey Park" said Connie Lee President of the Marcus Garvey Park Alliance. "We were delighted when she presented the idea of FLUX Art Fair taking the form of a public art project in and around Marcus Garvey Park and are happy to partner with FLUX as part of our Public Art Initiative program. As a result of her vision, drive, and enthusiasm for the community, we have invited Leanne to co-chair the Marcus Garvey Park Alliance Public Art Initiative Committee."

Throughout the month of May, FLUX artists will present performances, large-scale installations, and subtle artist interventions throughout Upper Manhattan. Artists Aya Rodriguez and Jose Rodriguez will present performances throughout the course of the event and installations by Tammy Nguyen and Michael Kelly Williams will enliven Lenox and Fifth Avenues. In addition both intimately sized and large-scale installations by Jordan Baker-Caldwell, BOLO (Saks Afridi & Qinza Njam), Capucine Bourcart, Michele Brody, Bob Clyatt, Linda Cunningham, Montserrat Daubon, Mira Gandy, Jon Gomez, Rodrigo Guzman, Ellen Hackl-Fagan, Edward Hillel, Musa Hixson, Lucy Hodgson, Sara Jimenez, Bernard Klewickas, Naomi Lawrence, Alice Momm, William Pappenheimer, Sui Park, Leah Poller, Michael Pribich, Jeffrey Allen Price, Nancy Rakoczy, Bayeté Ross Smith, Tiffany Smith, Jose Soto, Stan Squirewell, Susan Stair, Kurt Steger, Ivan Stojakovic, Suprina, Victoria Udondian, Richard Vivenzio, and Jason Wallace will be exhibited in Marcus Garvey Park, Harlem Art Park, and the Harlem Grown farm on 127th Street.

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We are looking forward to seeing how the public engages with the artists' interpretations of the 'changing landscape' of Harlem," Wendy Feuer of DOT Art adds. "Strong local partnerships with both city organizations such as Marcus Garvey Park Alliance and NYC Parks, as well as private companies such as FLUX, makes it possible for us to continue to support and present vibrant art installations throughout the city.

ADVISORY BOARD / CURATORIAL COMMITTEE

The curatorial committee - led by Fair Founder and Director Leanne Stella – is comprised of notable curators, museum directors and pillars of the Harlem Community including **Aaron Kohn**, Director, Museum of African Design, Johannesburg; **Danny Simmons**, Co-Founder, Rush Philanthropic Arts Foundation/President Rush Arts and Corridor Galleries/Artists; **David C. Terry**, Director of Programs and Curator, New York Foundation for the Arts; **Donnamarie Baptiste**, Director of Marketing & Communications, Creative Time; **Gregory de la Haba**, Curator, Publisher | Whitehot Magazine and Quiet Lunch Magazine; **Kristin Sancken**, Writer and Independent Curator; **Manon Slome**, Chief Curator, No Longer Empty; **Rachel Weingeist**, Art & Cultural Advisor, **Roger C. Tucker III**, Private Art Dealer, Tucker Contemporary Art, **Claire Oliver**, President, Claire Oliver Gallery; **C. Knox LaSister**, Attorney at Law; **Tim Malyk**, Private Art Consultant, and **Karen Gastiaburo**, Sales Director, Town Residential.

ABOUT FLUX

FLUX is an annual contemporary art fair established in 2015 in Harlem's aesthetically rich community. The close collaborations between curators and artists create a diverse, intimate, & progressive fair with a global reach. FLUX's dynamic concept introduces an innovative artistic platform into upper Manhattan and engages community members, international collectors, and art enthusiasts to discover artists and experience the energy, history and culture of Harlem.

<http://fluxfair.nyc>.

GENERAL INFORMATION

May 3 – 31, 2016: FLUX Public Art Projects will feature installations in five locations throughout Harlem

Marcus Garvey Park: Fifth Avenue, East 120th Street to East 124th Street

Harlem Art Park: East 120th Street and Sylvan Place

Malcolm X Blvd. (Lenox Ave): 124th Street

Fifth Avenue: from Marcus Garvey Park to 129th Street

Harlem Grown Farm: 127th Street between Lenox and 5th Avenue

Press Preview:	Tuesday, May 3 rd , 10am – 2pm 11.30am - Remarks by Manhattan's Parks Borough Commissioner William T. Castro and DOT Manhattan Borough Commissioner Margaret Forgione <i>Please email helen@helenallen.net to register or for additional information</i>
Public Opening	Tuesday, May 3 rd , 6pm – 8pm <i>Please enter at 120th Street and 5th Avenue or on 124th Street and 5th Avenue</i>
Opening Celebration	Tuesday, May 3 rd , 8pm – 10pm (visit www.fluxfair.nyc for tickets and additional information)

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PROGRAMS

This year FLUX will host a variety of programs and events including curatorial tours, musical performances, panel discussions, and family programming. For detailed information *please visit:* www.fluxfair.nyc.

PARTNERS



**Harlem Community
Development
Corporation**



(Harlem Community Development Corporation, Marcus Garvey Park Alliance, NYC Parks, and New York City Department of Transportation Art Program)

MEDIA PARTNERS

Quiet Lunch and Whitehot Magazine, Experience Harlem

CULTURAL PARTNERS

Art Table, Classical Theater of Harlem, Harlem Grown, National Jazz Museum of Harlem

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